Six Interconnected Pillars for Investing in Flourishing

Our learning has affirmed these six systems conditions are essential to making a new market for flourishing – with local adaptation to suit community conditions:

1. Engage commercial capital on its own terms

Designing approaches that recognize the requirements of commercial capital and create viable pathways for investment in flourishing.

2. Create a conducive state environment

Building the state-level policies, infrastructure, leadership, and enabling conditions that allow community-led approaches to succeed and scale.

3. Assure community ownership and leadership

Ensuring that communities are not simply recipients of investment, but leaders in identifying priorities, shaping solutions, and directing the work.

4. Center children and families with dignity as co-producers of flourishing

Grounding the work in relationships with children and families built on dignity, respect, and partnership, recognizing them as active partners in producing flourishing.

5. Pioneer philanthropic and Impact investment

Pioneering philanthropists and impact investors provide the initial resources and risk arrangements for community-led demonstrations and backbone functions that can lead to sustainably accessing commercial capital for this new asset class.

6. Build the nationwide intermediary

Building the infrastructure needed to advance demonstration sites, connect learning across communities and states, develop shared tools and capacities, and advance the field.