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investing in flourishing

Why is the IIF Model Exciting? The Big Questions We Are Posing?

The Investing in Flourishing model is transformative. It blends best practices in advancing child flourishing outcomes with experience in creating successful, scalable investment markets. If it can be implemented successfully, it will make an enormous difference for our children. It builds on previous efforts to address the intersection of clinical care, social supports/services, and place-based community development. It builds on prior efforts to innovate financially by paying for outcomes, such as pay for success and social impact bonds. The IIF financing model is designed to shift a portion of health and social services spending upstream AND free it to be spent on a variety of child/family/neighborhood needs to achieve flourishing, not just prevention/wellbeing activities in each specific sector.

The Investing in Flourishing model both addresses health and opportunity disparities that are causing half of our kids to face shorter lives of less opportunity AND addresses the huge and growing cost of health/social services in the US that are overwhelming federal and state budgets. The bi-product of the IIF method of the first (attracting private capital to invest far more upstream in children, families and neighborhoods) addresses the second by funding that financing out of a share of the downstream savings that flourishing progress creates in acute healthcare, corrections, child welfare, and other sectors.

What is exciting about the finance model of Investing in Flourishing?

- Solution to societal failure to sufficiently finance child flourishing, while US overspends on illness and social failure
- Commercial financing of upstream programs to produce flourishing
- Provides philanthropists new opportunities to drive this transformation by leveraging their balance sheets to attract private capital (e.g. loan guarantees, loss limits)
- Multi-sector, multi-organizational outcomes-based financing model
- Solution to "Wrong Pocket“; addresses the full range of downstream beneficiaries of actions that promote flourishing, not just one, or one sector; “securitizes savings”
- Not reliant on healthcare systems, insurance companies, or other beneficiaries of current system changing their business models
- Attributable results can support neighborhood level investments in Vital Conditions

What is exciting about Investing in Flourishing's operations model?

- Comprehensive, holistic goal of flourishing versus specific interventions & sectors
- Identification of ubiquitous fragmentation as critical, central problem; comprehensive solutions for it backed by funding and incentives of investors
- Comprehensive, integrated delivery of clinical and social services
- Community led by formal Flourishing Councils
- Community/beneficiary controlled Flourishing Clubs for specific children/families
- Funding of collaboration: Council, Clubs, and participating providers
- System design is community and asset based, person and family-centered
- People with lived experience are paid to participate in design of systems that interact with touch them
- Focus on family unit rather than child and family separately.

What are the critical questions IIF will answer with community demonstrations?

- What are the best design and functions of comprehensive, unified, community-driven, multi-sector collaborations? What supporting systems and functions at neighborhood, community, regional, state, and/or national levels will enhance success?
- Starting with preconception and the first 1000 days of life, how to successfully engage community members with Flourishing Councils and Clubs. How to achieve participation in family success plans with full integration of hi fidelity, wraparound clinical and social services combining youth and families & implemented over time?
- What is the size and timing of multi-sector, multi-organization ROI (financially and otherwise) created by flourishing progress of children and their families?
- How to successfully negotiate widescale multisector, multi-organization shared ROI savings contracts? How to ensure participation from all downstream beneficiary organizations, minimizing "free rider" concerns?
- Best designs of multisource capital stacks with commercial lending base (loans, bonds), supplemented by anchor institutions, other employers, philanthropy (including credit enhancement, balance sheet support)?

- What linkages between attributable lives programs and community level actions can enhance impact and financing attractiveness of both?

- What are best practices for Fiscal Partners and other services and consortia that support community Flourishing Councils?
- Best design and implementation of IT systems to share relevant data across sectors in operations and support of continuous learning?

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